Storage Tax Campaign

A hybrid newsletter and print campaign combined with Salespeople calls/promotion to entice C-level FinTech clients to use Buurst.
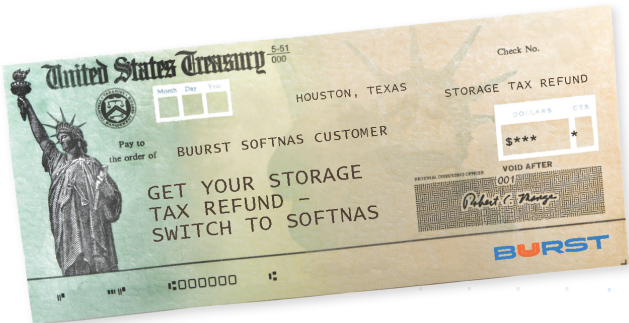
Brochure

Making Data Affordable

Buurst makes data access and use affordable in the cloud or at the edge. Our cloud-native NAS, SoftNAS leads the industry in performance while saving significant costs by not double billing customers for the amount of data stored in the cloud.

Additionally, deploying SoftNAS on AWS, Azure, and VMware will pay for itself within a few months while providing:

- Cost Management – Enable Block Storage, Data Deduplication, and Data Compression
- Increased Performance – VM customization, L1 and L2 Caching, NVMe or SSD disks, & Dedicated Attached Storage
- From 3-9's to 5-9's Availability with ntime Guarantee SLA
- upport (NFS, iSCSI, CIFS/SMB)
- rioritize Data Access by Leveraging a e Choices

Only Buurst SoftNAS eliminates the duplicate expense of paying for cloud storage data twice. We price SoftNAS based on data performance and not by the amount of data stored.

No more storage tax.
Contact us at sales@buurst.com
or visit www.buurst.com/taxrefund

Buurst is trusted in the cloud on AWS, Azure, and VMware

BOEING
HALLIBURTON
Coca-Cola
CMG FINANCIAL
NETFLIX
Disney
Campbell's
RSA
highradius
MagHub

BUURST

ABOUT BUURST

Traditional premise-based storage doesn't match how SaaS and other subscription-driven companies operate. That's one of the main reasons why the cloud has taken off – the cost model scales with the revenue model and every industry is moving toward subscription-based billing models. It's not so much about saving money as it is about matching the spend with the income. A wise man once said that business is actually really easy – it's about bringing in more than you send out... and the pay-as-you-go business model does that for SaaS and subscription-oriented businesses.

The cloud is helping customers transition into the new business model, contain costs, and increase agility and flexibility. We wake up each day and get to help customers make their journey to the cloud and be a part of that with them, solving interesting technical issues and pushing ourselves to go faster and further than the day before.

We have a lot of empathy and understanding for what customers must go through with their vendors...irate end users, their bosses and dealing with the fallout of storage and downtime issues. While it's impossible to be perfect, we've managed to create a culture at Buurst that delights in making customers successful and, ideally, delighted with us. Our technical support and solutions architects are among the best in the industry, and we help customers succeed every opportunity we can. In fact, more than 40% of our technical support calls end up with us helping customers troubleshoot and resolve issues in their own cloud infrastructure, with very few actually being bugs or defects in our product.

Buurst, Inc.
10000 Memorial Drive, Ste. 888
Houston, TX 77024
sales@buurst.com
www.buurst.com

"Performance and price were a primary factor in choosing a NAS solution and Buurst focused on solving our problems not upselling us other things I didn't need."

— John Crites, CIO, Modus

Only Buurst Offers a Storage Tax Refund

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Contact us at sales@buurst.com
or visit www.buurst.com/taxrefund

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Tape
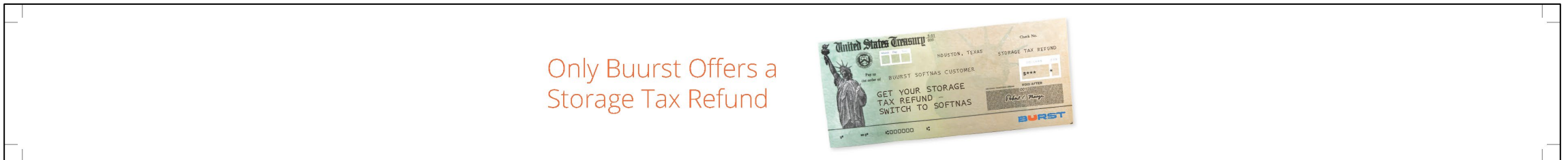
No more storage tax!

Brochure Band

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